For Immediate Release

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JERSEY CITY MEDICAL CENTER SIGNS AGREEMENT
TO IMPLEMENT ISABEL'S DIAGNOSIS CHECKLIST

-- New System Aids in Determining Difficult Patient Diagnoses --

The Jersey City Medical Center has implemented an innovative web-based diagnosis decision support checklist tool from Isabel Healthcare to help physicians solve difficult patient diagnoses.

The hospital will provide "Isabel" to over 300 physicians practicing at the hospital as part of its ongoing commitment to quality and patient safety. While most diagnoses are reached through the experience and knowledge of the physician, in 10 - 15% of the cases they are more difficult to determine. Isabel assists by accelerating the process for determining the diagnosis of a patient in those situations where there is some question.

The system is designed to complement the physician's expertise by producing a differential diagnosis checklist of those diagnoses most closely related to a given patient's clinical features. Physicians enter a patient's vital signs and symptoms into the system and instantly receive a checklist of likely diagnoses and more information from medical journals and textbooks, hospital protocols, algorithms and online web resources.

Joseph Scott, President and CEO of Jersey City Medical Center, explained that Patient Safety and Clinical Quality are paramount pillars at the Medical Center. He expects many of the hospital's physicians to use Isabel's technology to insure excellence in treatment.

"This is another tool for our dedicated practitioners to have in their practices, the ability to use the latest in technology to insure a quick and proper diagnosis in complex cases," he said. "Technology like this doesn't supersede the physician's judgment based on his or her education and experience, but rather is intended to act as an aid in the decision-making process."

The Isabel system was conceived 10 years ago as a direct response to the near-fatal misdiagnosis of a three-year-old girl in London named Isabel Maude, who developed necrotizing fasciitis, a complication of chicken pox. Both the girl's primary care physician and the local hospital's emergency department failed to recognize the typical clinical features of necrotizing fasciitis, a potentially fatal illness, and sent her home.

The girl's father, Jason Maude, founded Isabel Healthcare Inc. in 2000 based on his daughter's experience. Today, both Isabels are doing well. Maude's daughter is a happy and healthy teenager and his technology is being incorporated at more and more hospitals around the world. The system not only assists in making the right diagnosis, but also helps answer clinical questions with up-to-date knowledge related to specific diagnoses.

"The constant pressure on hospitals to delivery error free care starts at the most initiating, seminal event in the care process – getting the diagnosis correct as soon as possible," said Don Bauman, Isabel Healthcare USA's CEO. "Speed to correct diagnosis has tremendous downstream clinical quality, financial, legal and patient satisfaction impacts, and innovators like Jersey City Medical Center are leading the way. We are proud to be working with them on this effort."

The Isabel system will be made available to all physicians at Jersey City Medical Center via the Internet, providing access for them where and when they need the system.

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